



## **Addendum 2 – JO-MODEE-379602-CS-QCBS**

Purchaser: Ministry of Digital Economy and Entrepreneurship (MODEE)

Project: Youth, Technology, and Jobs (YTJ) project (P170669)

Activity Title: Artificial Intelligence Penetration measurement in Jordan

Country: The Hashemite Kingdom of Jordan

Loan No.: 9061-JO/ GCF TF NUMBER TF0B2559

Reference No: JO-MODEE-379602-CS-QCBS

Addendum No. : 2

Dear All,

**Subject: Addendum 2 – JO-MODEE-379602-CS-QCBS**

This addendum is to present the response to the consultants' queries.

Please find the following.

1. Answers on Clarifications (Response to the received 10 questions).

**This addendum considered a part of REOI and TOR documents**

This addendum is to reflect the **Answers on Clarifications (Response to the received 10 questions)**.

#	Question	Answer
1	The EOI package mentions the need for documentation demonstrating the company's qualifications. Beyond qualifications, would you also require details on our approach, point of view on the topic, proposed timeline and project commercials?	At this stage, only the company's qualifications will be assessed as stated in the REOI. There is no need to submit a point of view on the topic, proposed timeline, or project commercials.  Please note that providing any financial indications may result in disqualification.
2	Could you please clarify the requirements for the accomplishment letter or evidence needed to validate the completed project?	Any letter confirming the successful completion of the submitted project will suffice. However, an official stamped letter from the customer would be preferable.
3	Does the scope include traditional software that has been enhanced with AI features? E.g., enterprise CRM applications with integrated AI capabilities	The focus should be exclusively on clearly defined AI technologies to be measured.
4	Does the scope for AI penetration measurement include only the seven listed industries (Healthcare, Finance, Manufacturing, Transportation, Education, Energy, and Agriculture)?	No, In the ToR, we mentioned some sectors, but the consultancy must also consider other sectors, as mentioned in TOR 4.3 point 6: " <b>analyzing AI adoption across all <u>priority sectors</u>. Following are some of the priority sectors; you should consider AI in <u>all other priority sectors</u>.</b> " (the targeted <b>priority sectors</b> will be determined later and should be agreed by MoDEE)
5	Given that geographical distribution (presumably within Jordan) is required for the survey respondents, must the interviews be conducted in person, or are virtual meetings acceptable? If in-person interviews are required, how many cities or regions should be included?	As mentioned in the ToR, Online (virtual) meetings are not preferable, and in-person interviews are required for this survey. The measurement targets the entire Kingdom, ensuring representation across all regions, but Amman will be the primary focus city.
6	Task 2 states that 'interviews should target 600+ institutions, including business leaders, government institutions, and AI experts.' Is this scope strictly limited to institutions, or does it also extend to engaging with citizens, given the requirement in Task 3 to measure societal metrics such as AI adoption in daily life?	As mentioned in the ToR, the sample must include at least 600 institutions, covering a diverse range of industries such as educational institutions, training centers, government entities, private sector companies, researchers, startups, entrepreneurs, and factories etc..  It does not include normal citizens. However, it is the responsibility of the company to measure societal metrics, such as AI adoption in daily life. If citizen engagement is necessary to fulfill this requirement, the company is expected to include such activities as part of their methodology.

7	<p>To measure some of the outlined metrics, additional data sources or collection methods may be needed beyond surveys or interviews, such as data inputs from government entities (e.g., registered AI patents, registered AI companies, government spending on AI, etc.). In such cases, will MoDEE provide the necessary data directly or facilitate the data requests from the respective government entities?</p>	<p>It is the responsibility of the consultancy to gather the data and measure the outlined metrics, but MoDEE will facilitate contact with relevant government entities such as the Ministry of Investment, the Ministry of Higher Education, and the Department of Statistics that might enable the consultancy to gather these data.</p>
8	<p>Are there any specific requirements for the interactive and customized dashboard mentioned for visualizing the survey results? Additionally, is there an existing tool that consultants are expected to use for this purpose?</p>	<p>No special requirement for the Dashboard at this stage and the consultants will have flexibility in choosing any technologies for the interactive dashboard. The dashboard should be approved by MoDEE to ensure alignment with project objectives and the accurate reflection of all project results.</p> <p>As mentioned in the RFP: <b>“All data and the dashboard must be migrated to MoDEE’s server by max the end of the project. It is the firm’s responsibility to perform this migration, and they must determine the necessary technical requirements. MoDEE will ensure that all requirements and the infrastructure needed to host the data and the final dashboard are available.”</b></p>
9	<p>Please confirm if MoDEE will provide existing consultations (finalised and/or in progress) for AI related regulations e.g. Data privacy &amp; protection, Intellectual property &amp; innovation, AI governance &amp; certification, open data and collaboration etc.</p>	<p>MoDEE will provide only the document published on its website and related to AI regulations , Data privacy &amp; protection, AI governance etc.</p> <p>It is the responsibility of the consultancy to gather these information, and MoDEE can facilitate contact with relevant government entities if needed.</p>
10	<p>Core AI technologies also include Digital Infrastructure e.g. AI data centers (incl. an evaluation of land, power and chip access), fiber back bone etc. - its key to cover to evaluate AI readiness and stimulate penetration. Is this something that MoDEE already covered or RB is expected to cover it within the project scope?</p>	<p>The digital infrastructure aspects are expected to be covered during the penetration measurement. However, digital infrastructure is not the primary focus of the AI penetration measurement, as the main goal is to assess AI adoption, usage across various sectors.</p>